

**I) CALL TO ORDER, ROLL CALL**

Mayor Owens called the meeting of February 25, 2025, to order at 7:00pm. The following members answered roll call: Marika Page, Jay Beckerman, Steve Gerard, Todd Rankin, Dick Carleton, Carol Saade and Mayor Kelly Owens.

**II) APPROVAL OF MINUTES**

**A) TOWN COUNCIL MINUTES – February 11, 2025**

With no changes or corrections to the meeting minutes of February 11, 2025, Mayor Owens declared they would stand approved as presented.

**III) APPROVAL OF AGENDA**

Town Manager Shannon Haynes stated there was one change to the agenda, which was to remove the Golf Course Driving Range Netting Town Project Hearing. The agenda was approved as amended.

**IV) COMMUNICATIONS TO COUNCIL**

**A) PUBLIC COMMENT (NON-AGENDA ITEMS ONLY; 3-MINUTE TIME LIMIT PLEASE)**

Mayor Owens opened Public Comment.  
With no comments, Mayor Owens closed Public Comment.

**B) BRECKENRIDGE TOURISM OFFICE UPDATE**

Lucy Kay, Director of the Breckenridge Tourism Office, stated they are having some data issues with group blocks, but they have seen a decline in winter bookings, which are down about 8%. She further stated these numbers are consistent with how the market is trending. Kay stated Snow Sculptures trips were down about 13% and visitor days were down about half of that. Kay further stated Saturday reservations were down 66% and people visited across other days. She stated the event had 80 media placements this year, which was an increase over last year, and they will consider whether reservations will be needed next year.

Kay stated the July 4<sup>th</sup> business survey closed today with 127 responses, and it was a good cross-section of businesses from several different locations. She stated the BTO tested “AI Notebook” to summarize the survey comments, and they hope to use this tool in the future to summarize the resident-sentiment survey.

Kay stated the ski resort has agreed to allow the BTO to use the name “Breck Pride” for the Breckenridge pride event, which is a name they own.

**V) CONTINUED BUSINESS**

**A) SECOND READING OF COUNCIL BILLS, SERIES 2025**

**VI) NEW BUSINESS**

**A) FIRST READING OF COUNCIL BILLS, SERIES 2025**

**B) RESOLUTIONS, SERIES 2025**

**C) OTHER**

**1) BRECKENRIDGE SOCIAL EQUITY ADVISORY COMMISSION APPOINTMENTS**

Town Clerk Helen Cospolich stated the Breckenridge Social Equity Advisory Commission consists of nine (9) members who are appointed by the Town Council. She further stated the Commission has two terms coming to an end at the end of February leaving two vacant seats.

Council Member Rankin moved to affirm the recommendation made by the Breckenridge Social Equity Advisory Commission to appoint Michelle Mahoney and Abigail Martinez as members of the Commission for a duration of three years, beginning in March 2025. Council Member Saade seconded the motion.  
The motion passed 7-0.

Mayor Owens thanked the previous Commission members and welcomed the new members to the Commission.

**VII) PLANNING MATTERS**

**A) PLANNING COMMISSION DECISIONS**

Mayor Owens declared the Planning Commission Decisions would stand approved as presented.

**VIII) REPORT OF TOWN MANAGER AND STAFF**

Town Manager Shannon Haynes stated regarding public comment at the last meeting about Short Term Rental data, staff have been reviewing the data and will be speaking with the person who made those comments soon.

Town Manager Haynes also stated that the Town has contributed money to a FIRC housing program in the past and the program will be ending soon. She stated FIRC reached out and asked if the Town would like to continue contributing to the program. She stated Silverthorne and Frisco have declined to participate, and Mayor Owens clarified that they declined to participate because they did not have those funds in the budget. Council Member Saade stated she believes this is an important program, and \$10,000 is worth it to help approximately 40 families in Breckenridge. Generally, Council was supportive of contributing to the program, and Council Member Beckerman and Mayor Owens stated they would like to learn more about the program.

Town Manager Haynes stated the CAST dinner will be held in Denver on March 6<sup>th</sup>.

**IX) REPORT OF MAYOR AND COUNCIL MEMBERS**

**A. CAST/MMC**

No update.

**B. BRECKENRIDGE OPEN SPACE ADVISORY COMMISSION**

Council Member Beckerman stated it's important to take the time to understand the Volpe Center recommendations before the meeting with them in March. He further stated some of the recommendations evoke strong emotions, although they are phased and would need to go through multiple approval processes if they were to happen. He added the BOSAC packet has the full report with funding, permitting and phasing recommendations.

**C. BRECKENRIDGE TOURISM OFFICE**

Council Member Carleton stated the annual meeting will be on Thursday at 8am.

**D. BRECKENRIDGE HISTORY**

No update.

**E. BRECKENRIDGE CREATIVE ARTS**

Council Member Gerard stated there is going to be a Board Retreat to work on how to refresh their strategies moving forward.

**F. CML ADVISORY BOARD UPDATE**

Council Member Saade stated there was a legislative workshop last week that included an update from the National League of Cities, which is a non-partisan group. She stated local governments are going to start to feel the effects of what is happening at the national level.

**G. SOCIAL EQUITY ADVISORY COMMISSION**

Council Member Saade stated they thanked the retiring commission members, and they had an update from Sergeant Ortega explaining his role in the community. She stated they also had an update from Mountain Dreamers about how they are supporting the community. In addition, for National Women's History Month we will be taking nominations to feature women in our community.

**H. ARTS AND CULTURAL MASTER PLAN STEERING COMMITTEE**

Council Member Beckerman stated they just got proposals for the upcoming survey.

**X) OTHER MATTERS**

There were no other matters.

**XI) SCHEDULED MEETINGS**

**A) SCHEDULED MEETINGS FOR FEBRUARY, MARCH AND APRIL**

**XII) ADJOURNMENT**

With no further business to discuss, the meeting adjourned at 7:29pm. Submitted by  
Helen Cospolich, CMC, Town Clerk.

ATTEST:

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Helen Cospolich, CMC, Town Clerk

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Kelly Owens, Mayor